

Time: 3 Hours

Total Marks: 80

Note:

1. Question No.1 is compulsory
2. Attempt any **three** out of the remaining **Five** questions.
3. Assume suitable data if necessary.

Q. 1. Answer **any FOUR** of the following: (20)

- (a) Describe the key elements that distinguish partnership from other forms of business ownership.
- (b) Discuss the key regulatory and policy-related issues faced by small and micro businesses.
- (c) Explain the factors involved in the growth of an Enterprise.
- (d) State any four unique characteristics of Entrepreneur.
- (e) Differentiate between Sales Budget and Marketing Budget?
- (f) What impact do capital markets have on innovation and entrepreneurship in emerging industries?

Q. 2. (a) What are the risks and challenges associated with each of the four growth strategies? (10)

(b) Discuss the schemes and incentives introduced under the MSME Act that aim to encourage innovation and technology adoption in small businesses. (10)

Q. 3. (a) Write short note on Women Entrepreneurship Development with example. (10)

(b) Entrepreneurs are "Dreamers with vision". State how. (10)

Q. 4. (a) Discuss role of Capital markets in Entrepreneurial Development. (10)

(b) Explain in short about Industrial Investment Bank of India Ltd. (IIBI) (10)

Q. 5. (a) State any four primary activities that are essential for a firm to have a competitive advantage as given by Porter (10)

(b) Can you state any four features of angel investors that distinguish them from other types of investors? Why are angel investors crucial for the growth of early-stage companies? (10)

Q. 6. Answer the following. (20)

(a) Explain the key components of a project report that are necessary for business planning and implementation?

(b) How do the activities of an EDP Cell enhance the entrepreneurial capabilities of small and medium-sized businesses?